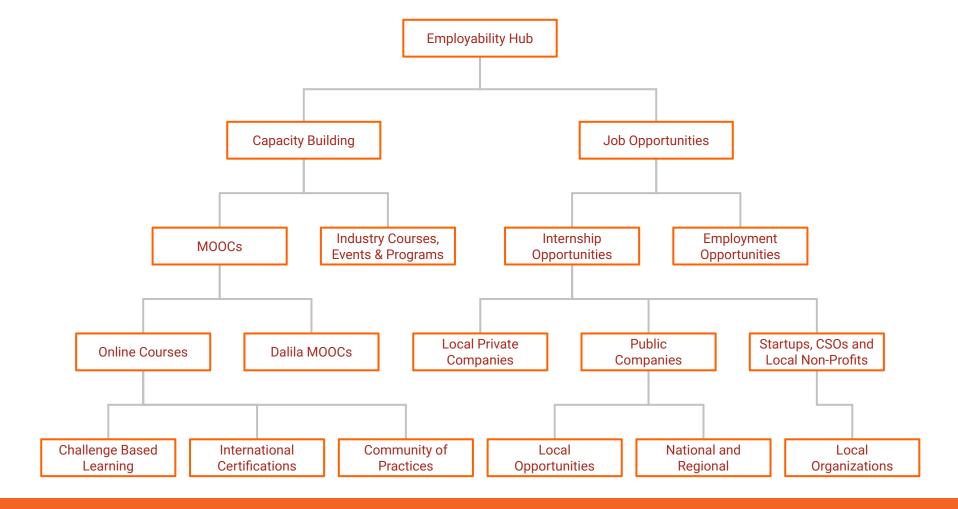
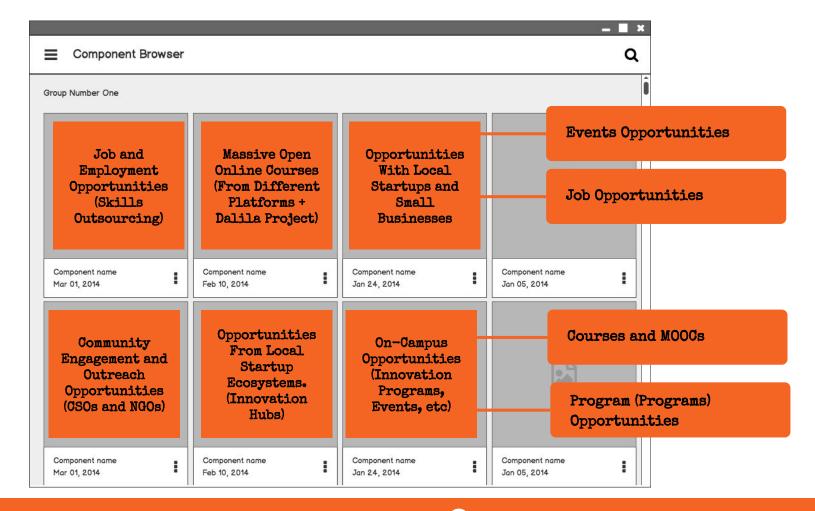
## **Employability Hub**

Wireframe and Paper Prototype Presentation Sahara Ventures, CEO | Jumanne Mtambalike



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### **Employability Hub Sustainability Model**

#### **Key Partners**

**Public Agencies** Private Companies Development Partners Research Agencies Academic Institutions Innovation Hubs

**Business Associations** CSOs and Non-Profits International Companies and

NGOs.

#### **Key Activities**

**Posting Contents Sharing Opportunities** Customer Engagement

#### **Value Propositions**

Access to Job Opportunities Access to a Community Access to Courses Access to Challenges Access to Projects Access to Different Skills Development Programs..

#### **Customer Relationships**

High Quality Programs Bespoke Support **Customer-Centered Contents** High Quality Partnerships

#### **Customer Segments**

**Primary Customers** Students

Lecturers

**Secondary Customers** 

Researchers

#### **Key Resources**





#### Channels

Traditional and Social Media Agencies (SIDO, VETA, etc)

Students Networks

#### **Cost Structure**

Setting Up Costs (Feasibility, etc) Implementing Costs (Human and Financial Resources) Other Related Costs



#### **Revenue Streams**

Partner Support **Outsourcing Services** University Financing







# Thanks!

Any questions?

You can find me at | ceo@saharaventures.com